

JAB Studios

Design

Creative Brief

Please complete the following form and email it back to me at julie@julieabarnes.com

1. What type of design do you need done?
2. How will the graphic be used?
3. What colors would you like?
4. What is your goal for the graphic (e.g. sales, brand awareness, lead generation, etc.)?
5. Explain in detail the design you have in mind.

6. What is the deadline for the project?

7. Is there anything else I should know?